## **PRESS RELEASE**

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## **No Mow May**

A collaborative effort to improve pollinator resources.

DE PERE, WIS. – The City of De Pere and City of Green Bay, are once again jointly offering their residents the opportunity to participate voluntarily in No Mow May 2023.

No Mow May is a conservation initiative that encourages people to stop mowing or mow less often for the month of May to create habitat and provide early season resources for bees and other pollinators. This is particularly important in urban areas where floral resources are often limited. First popularized by <a href="Plantlife">Plantlife</a>, an organization based in the United Kingdom, No Mow May is gaining traction across North America. Last year, over 1,200 households in Green Bay and De Pere participated in the month-long initiative.

"The City of De Pere is a vibrant, caring community dedicated to promoting sustainability and environmental responsibility and we are excited to again offer this optional No Mow May opportunity for residents," De Pere Mayor James Boyd.

"We're excited to be able to offer this opportunity once again to Green Bay residents," said Mayor Eric Genrich. "No Mow May is a great way for citizens to promote biodiversity by offering a little support to our pollinators."

No Mow May is an optional and voluntary program for City residents. Participants are asked to register and display their City-issued "No Mow May" yard sign in their front yard for the duration of the program. Participants should reach out to their respective community for specific details regarding registration, terms of participation, and obtaining yard signs.

**City of De Pere Contact:** 

De Pere Public Works (920) 339-4060 https://www.deperewi.gov/NoMowMay **City of Green Bay Contact:** 

Green Bay Public Works (920) 448-3535 https://greenbaywi.gov/NoMowMay